

*We Deliver Drama!*

*We Deliver Magic!*

*We Deliver Results!*

*We Deliver Palm Beach, Italy & the World!*

*enhancing cultural, corporate, community collaborations*

*Our Services Surpass Our Promises*





*We arrange everything... except the air you breathe!*



**Palm Beach and South Florida, covering the Globe!**

**561 776-1173**

[ProfessionalTouchIntl.com](http://ProfessionalTouchIntl.com)

[Events@ProfessionalTouchIntl.com](mailto:Events@ProfessionalTouchIntl.com)

**PROFESSIONAL TOUCH INTERNATIONAL (PTI)**

**Celebrating 35 years of experience to successfully orchestrate  
your memorable program for 2 or 2000!**

*Custom Travel Experiences \* Cultural Tours & Exclusive Events  
Meetings \* Conferences \* Conventions \* Congresses \* Incentive Travel Programs  
Product Launches \* Trade Shows \* Marketing Campaigns  
Multi-Media & Stage Productions \* Sports Classics \* Celebrity Retreats  
Social Affairs \* Philanthropic Fund-Raisers \* Theme Parties  
Exclusive Cruises & Yacht Charters \* Access to Private Clubs & Luxury Venues  
Public Relations \* Publicity \* Promotions \* Media Exposure  
Community Visibility Platform \* Global Ventures  
Cosmic Connector!*

# Why PTI makes a difference

## COMMITMENT OF PTI PRINCIPALS

- Personally omnipresent to oversee overall operations
- Instill PTI staff with “the vision” to exceed expectations
- Meticulous attention to detail >>>> *nothing left to chance*

## PTI's EXPERIENCE

- Longevity in the industry (celebrating our 35<sup>th</sup> year)
- Seasoned, professional, knowledgeable multi-lingual staff
- Reputation and credentials
- Network of contacts
- Level of clientele
- PTI's depth of resources, ingenuity and integrity
- **And.... we know how to pull lots of rabbits out of many hats**



## PTI's DEDICATION TO EXCELLENCE

*PTI strives to achieve the ultimate in its quality of event development, coordination, overall service production and delivery, while maintaining the highest standards of integrity and ethics in every arena. PTI orchestrates the pinnacle of performance as a matter of our own professional pride. PTI reaffirms our dedication and commitment to providing top caliber kid glove services .....befitting our name!*



**Our Services Surpass Our Promises**



**Lexye Aversa**, Founder and President of **Professional Touch International**  
and Media Host of **LEX TRAVEL**

**Featured as Best Global Event Planner  
on FOX TV's "Best of South Florida"**

**Consultant to the Annual Global Conference :**

**Miami World Strategic Forum, formerly**

**Palm Beach Strategic Forum**

**Under the Auspices of the Economic Forum of the Americas**



**Lexye Aversa commenting on her community involvement:** *“PTI has a special Palm Beach Niche, and I am honored to have served on the Board of Directors for the Palm Beach County Hotel and Lodging Association, Women’s Chamber of Commerce of Palm Beach County and its Foundation, Palm Beach Round Table, Strategic Marketing Committee of the Convention and Visitors Bureau and Executive Vice President of Israel Cancer Association USA, and for other vital community organizations and philanthropic endeavors.”*

**Palm Beach Faces and Places**, the 2011 publication commemorating Palm Beach’s Centennial, quotes Lexye Aversa’s love for her destination: *“Palm Beach is a little pocket of Europe within our shores boasting beautiful architecture and exquisite sub-tropical vegetation along stretches of endless beach leading out to diamonds on the ocean. Nowhere else can you find such an amazing harmony of culture, commerce, philanthropy, education, sports and nature, all blended to form a magnificent mosaic that dazzles the senses. I awake each morning and give thanks that I am able to live in a heavenly paradise while still on earth!”*

Lexye is a Recipient of Northwood University’s Arthur E. Turner Excellence in Entrepreneurship Special Award for "Outstanding Community Involvement", and was a finalist for the "2008 Champions in Business Award" sponsored by the Women’s Congress in Miami. She was nominated for the 2010 Women in Leadership Award (WILA) and the 2013 Athena Award. In 2012, Lexye was presented a Certificate of Honor by *PORTADA* Magazine as "Outstanding Business Executive" during Women’s History Month.

Her expertise with key clients in Insurance and Banking was recognized by the Hospitality Industry for its effectiveness to increase sales and become integral to the corporate culture - these achievements were recognized by the Society of Incentive Travel Executives with the presentation of the prestigious **SIGNET AWARD, a one-time honor bestowed in the Gold Room of the Town Hall of Stockholm, Sweden on the evening following the presentation of the Nobel Peace Prize to Nelson Mandela , with a reenactment of the Nobel night’s ceremonial protocol.**



# *Personalities Galore*







*Our Services Surpass our Promises....*

**SONY**

*.....just ask some of our esteemed clients & partners!*



Acadia Insurance®

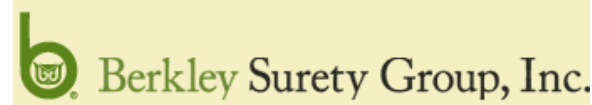


FileNET®  
The Substance Behind eBusiness™



**Studley**

**CEO GOLFERS**



*You are cordially invited to  
experience the services of*



*Our Invitation on a Silver Platter*



*We look forward to a collaboration  
for your prestigious  
Event or Travel Program!*



*Thank you for this opportunity!*