

*We Deliver Drama!*

*We Deliver Magic!*

*We Deliver Results!*

*We Deliver Palm Beach, Italy & the World!!!*

*enhancing corporate, community, cultural & charity collaborations  
with cosmic connections!*

*Our Services Surpass Our Promises*



*We arrange everything...  
except the air you breathe!*



561 512-7333

ProfessionalTouchIntl.com

LexTravelWorld.com



**PROFESSIONAL TOUCH INTERNATIONAL (PTI)**

**Your Global Travel & Event Planner**

**Italy Hotel Rep & Travel Reservations Center**

**Palm Beach County DMC ("Destination Management Creator")**

**Celebrating 37 years of experience to successfully orchestrate  
your memorable program for 2 or 2000!**



*Custom Travel Experiences \* Cultural Tours & Exclusive Events  
Meetings \* Conferences \* Conventions \* Congresses \* Incentive Travel Programs  
Product Launches \* Trade Shows \* Marketing Campaigns  
Multi-Media & Stage Productions \* Sports Classics \* Celebrity Retreats  
Social Affairs \* Philanthropic Fund-Raisers \* Theme Parties  
Exclusive Cruises & Yacht Charters \* Access to Private Clubs & Luxury Venues  
Public Relations \* Publicity \* Promotions \* Media Exposure  
Community Visibility Platform \* Global Ventures \* Cosmic Connector!*



**Lexye Aversa**, Founder and President of **Professional Touch International**  
and Media Host of **LEX TRAVEL**

**Featured as *Best Global Event Planner*  
on FOX TV's "Best of South Florida"**

**Consultant to the Annual Global Conference :**  
**Miami World Strategic Forum, *formerly***  
**Palm Beach Strategic Forum**

**Under the Auspices of the International Economic Forum of the Americas**



**Lexye Aversa commenting on her community involvement:** *"PTI has a special Palm Beach Niche, and I am honored to have served on the Board of Directors for the Palm Beach County Hotel and Lodging Association, Women's Chamber of Commerce of Palm Beach County and its Foundation, Palm Beach Round Table, Strategic Marketing Committee of the Convention and Visitors Bureau and Executive Vice President of Israel Cancer Association USA, and for other vital community organizations and philanthropic endeavors."*

**Palm Beach Faces and Places**, the 2011 publication commemorating Palm Beach's Centennial, quotes Lexye Aversa's love for her destination: *"Palm Beach is a little pocket of Europe within our shores boasting beautiful architecture and exquisite sub-tropical vegetation along stretches of endless beach leading out to diamonds on the ocean. Nowhere else can you find such an amazing harmony of culture, commerce, philanthropy, education, sports and nature, all blended to form a magnificent mosaic that dazzles the senses. I awake each morning and give thanks that I am able to live in a heavenly paradise while still on earth!"*

Lexye is a Recipient of Northwood University's Arthur E. Turner Excellence in Entrepreneurship Special Award for "Outstanding Community Involvement", and was a finalist for the "2008 Champions in Business Award" sponsored by the Women's Congress in Miami. She was nominated for the 2010 Women in Leadership Award (WILA) and the 2013 Athena Award. In 2012, Lexye was presented a Certificate of Honor by *PORTADA* Magazine as "Outstanding Business Executive" during Women's History Month.

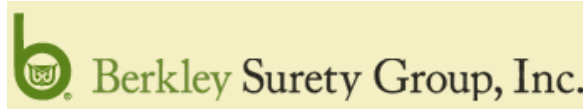
Her expertise with key clients in Insurance and Banking was recognized by the Hospitality Industry for its effectiveness to increase sales and become integral to the corporate culture - these achievements were recognized by the Society of Incentive Travel Executives with the presentation of the prestigious SIGNET AWARD, **a one-time honor bestowed in the Gold Room of the Town Hall of Stockholm, Sweden on the evening following the presentation of the Nobel Peace Prize to Nelson Mandela , with a reenactment of the Nobel night's ceremonial protocol.**



*Our Services Surpass our Promises....*



*.....just ask some of our esteemed clients & partners.*





*Supporting Those in Need in our Community and Globally!  
Charities and Non-Profits we are proud to have served!*



The Gloria M. Silverio Foundation, 501(c)3  
[www.asafehavenfornewborns.com](http://www.asafehavenfornewborns.com)



WOMEN'S CHAMBER FOUNDATION  
Linking Women to Learning



**AMERICAN HUMANES**  
FIRST TO SERVE



FRIENDS OF THE  
**UFFIZI**  
GALLERY



# Why PTI makes a difference

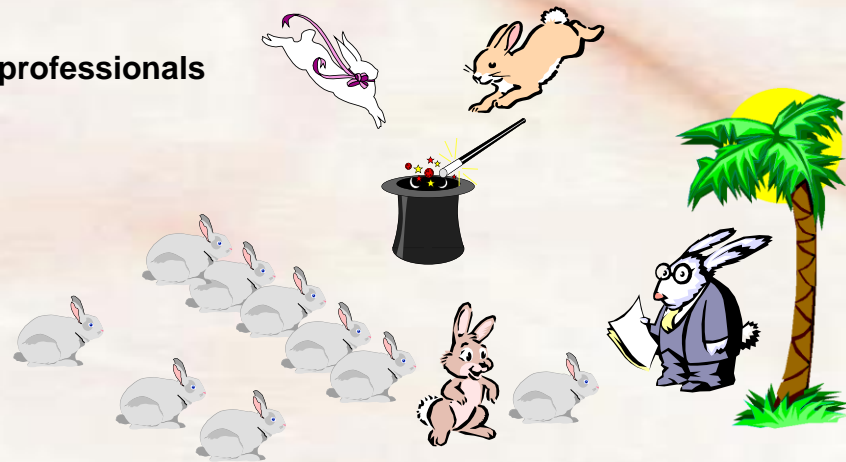
## COMMITMENT OF PTI PRINCIPALS

- Personally omnipresent to oversee overall operations
- Instill our staff with “the vision” to exceed expectations
- Meticulous attention to detail >>>> *nothing left to chance*

## PTI's EXPERIENCE

- Longevity in the industry (celebrating our 37<sup>th</sup> year)
- Seasoned, professional, knowledgeable multi-lingual professionals
- Reputation and credentials
- Network of contacts
- Level of clientele
- PTI's depth of resources, ingenuity and integrity

*And..... we know how to pull lots of rabbits out of many hats*



## PTI's DEDICATION TO EXCELLENCE

*PTI strives to achieve the ultimate in its quality of event development, coordination, overall service production and delivery, while maintaining the highest standards of integrity and ethics in every arena. PTI orchestrates the pinnacle of performance as a matter of our own professional pride. PTI reaffirms our dedication and commitment to providing top caliber kid glove services .....befitting our name!*



***Our Services Surpass Our Promises***

INTERNATIONAL ECONOMIC FORUM OF THE AMERICAS  
PALM BEACH STRATEGIC FORUM  
**SHAPING THE GLOBAL AGENDA**  
AN AMERICAN GROWTH OPPORTUNITY



THE  
INTERNATIONAL  
ECONOMIC FORUM  
OF THE AMERICAS  
**PALM BEACH STRATEGIC FORUM**



**WORLD  
STRATEGIC  
FORUM**

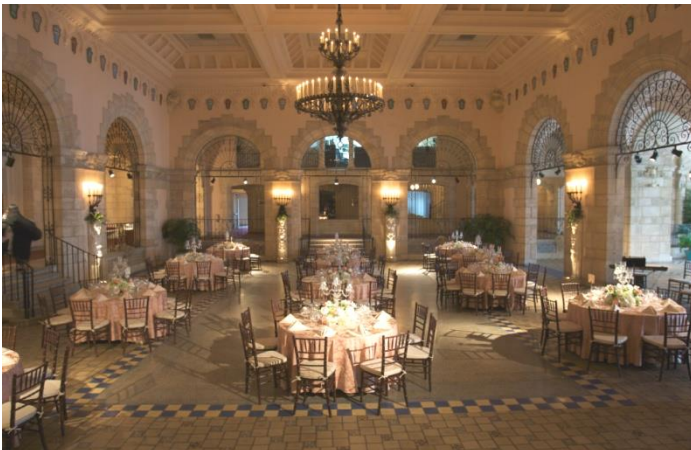
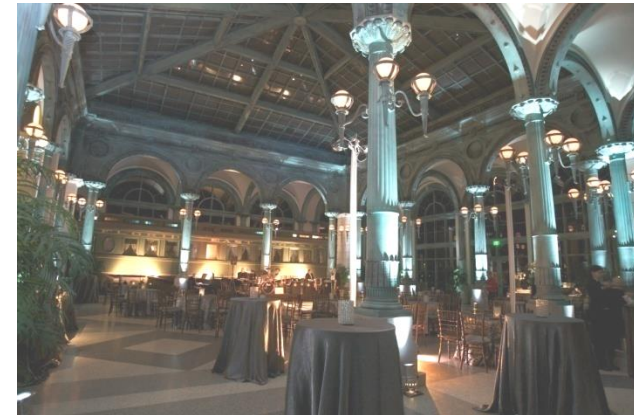




# *Palm Beach Politesse*



## **Henry Morrison FLAGLER MUSEUM**

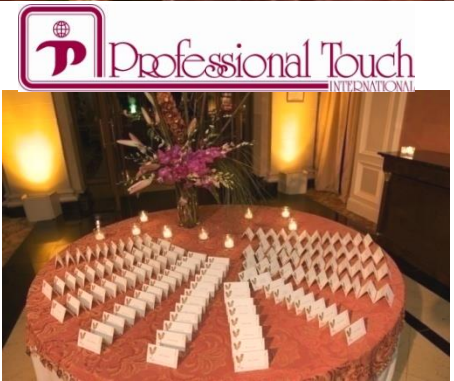




PTI orchestrated this exclusive Concert for our corporate client, creating the overall performance setting and theatrical effects at The Breakers Hotel.

The Palm Beach Pops were showcased in addition to two famous Broadway Stars who joined the client banquet along with Maestro Bob Lappin. The Dinner was themed with a Broadway accent, along with table names depicting great composers from the American Songbook!





 Professional Touch  
INTERNATIONAL



*Palm Beach Posh*



# *Palm Beach Parache*



## *The Mar-a-Lago Club*





*Palm Beach ..... "Plus Ultra"!*

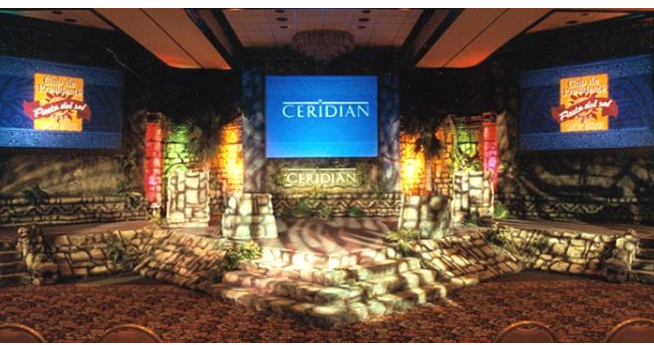
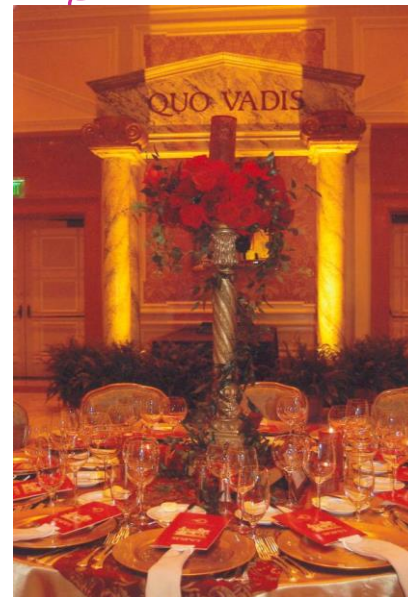


# The Perfect Party





*Simply Sensational!*





**CEO  
GOLFERS**

**The CEO GOLFERS 2010 WORLD CHALLENGE was  
handled by PTI at Trump International Golf Club!**



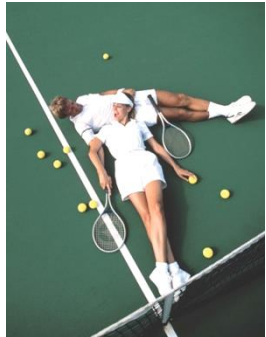
**WORLD CHALLENGE 2010**

UAE - ITALY - GERMANY - NETHERLANDS - USA

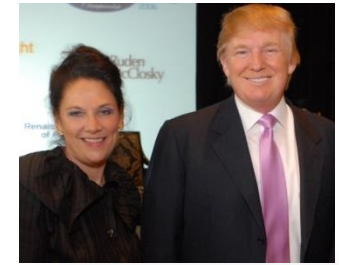


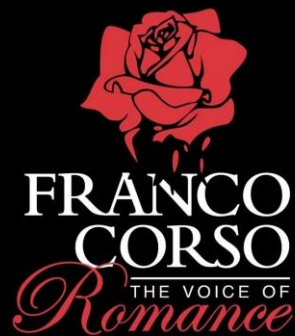


*Palm Beach Playground*



# *Personalities Galore*





# Franco Corso

*International Recording Artist Italian Singing Sensation*  
Available for Major Theatres & Arenas, Private Concerts, Corporate  
Performances, Events & Weddings, Symphonies  
in the U.S., Italy & throughout the World

Lexye Aversa, Promotional Manager & Strategic Advisor  
Annual Producer, Italy Concert Tours



*You are cordially invited to  
experience the services of*



*Our Invitation on a Silver Platter*



*We look forward to a collaboration  
for your prestigious  
Event or Travel Program!*



*Thank you for this opportunity!*