

We Deliver Drama!

We Deliver Magic!

We Deliver Results!

We Deliver Palm Beach!!!

Our Services Surpass Our Promises





Palm Beach by



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PROFESSIONAL TOUCH INTERNATIONAL (PTI)

Your Palm Beach County DMC

("Destination Management Creator")

Celebrating 30 years of experience to successfully orchestrate
 your memorable program for 2 or 2000!

*Meetings & Conferences * Incentive Travel Programs*

*Product Launches * Conventions * Trade Shows*

*Multi-Media & Stage Productions * Sports Classics*

*Special Events * Weddings * Philanthropic Galas & Theme Parties*

*Celebrity Retreats * Exclusive Cruises & Yacht Charters * Cultural Tours*



*Lexye Aversa, Founder and President of Professional Touch International
and Host on WSUV Seaview Radio Broadcast of*

LEX TRAVEL

*Featured as **Best Global Event Planner**
on FOX TV's "Best of South Florida"*

Director of Logistics and Support for the Global Annual Conference



Lexye Aversa commenting on her community involvement: "PTI has a special Palm Beach Niche, and I am honored to have served for several years on the Board of Directors for the Palm Beach County Hotel and Lodging Association, the Women's Chamber of Commerce of Palm Beach County and its Foundation, the Palm Beach World Trade Center, the Round Table, the Strategic Marketing Committee of the Convention and Visitors Bureau and other vital community organizations."

"Palm Beach Faces and Places", the 2011 publication commemorating Palm Beach's Centennial, quotes Lexye Aversa's love for her destination: "Palm Beach is a little pocket of Europe within our shores boasting beautiful architecture and exquisite sub-tropical vegetation along stretches of endless beach leading out to diamonds on the ocean. Nowhere else can you find such an amazing harmony of culture, commerce, philanthropy, education, sports and nature, all blended to form a magnificent mosaic that dazzles the senses. I awake each morning and give thanks that I am able to live in a heavenly paradise while still on earth!"

Lexye is a Recipient of Northwood University's Arthur E. Turner Excellence in Entrepreneurship Special Award for "Outstanding Community Involvement", and was a finalist for the "2008 Champions in Business Award" sponsored by the Women's Congress in Miami. Her expertise with key clients in Insurance and Banking was recognized by the Hospitality Industry for its effectiveness to increase sales and become integral to the corporate culture - these achievements were recognized by the Society of Incentive Travel Executives with the presentation of the prestigious SIGNET AWARD, a one-time honor bestowed in the Gold Room of the Town Hall of Stockholm, Sweden on the evening following the presentation of the Nobel Peace Prize to Nelson Mandela, with a reenactment of the Nobel night's ceremonial protocol.

Palm Beach Party



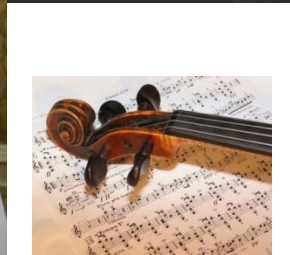
Palm Beach Parache





Palm Beach Posh



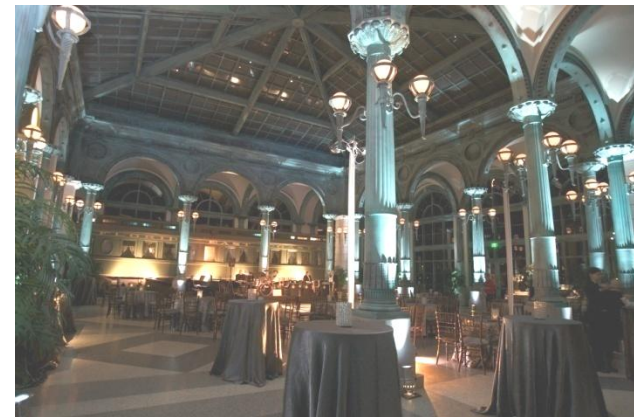
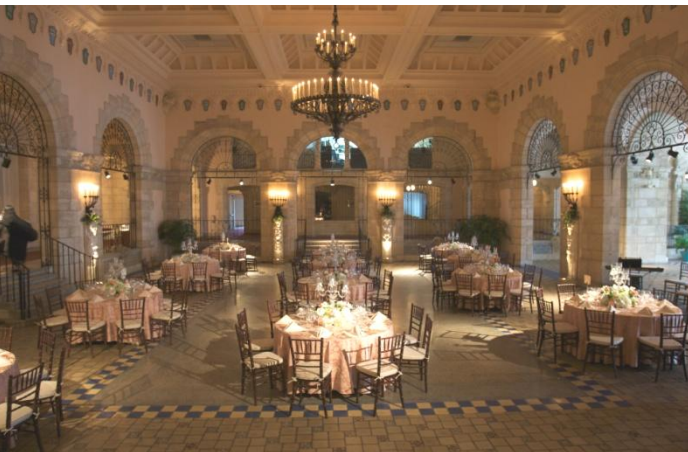


PTI orchestrated this exclusive Concert for our corporate client, creating the overall performance setting and theatrical effects at The Breakers Hotel.

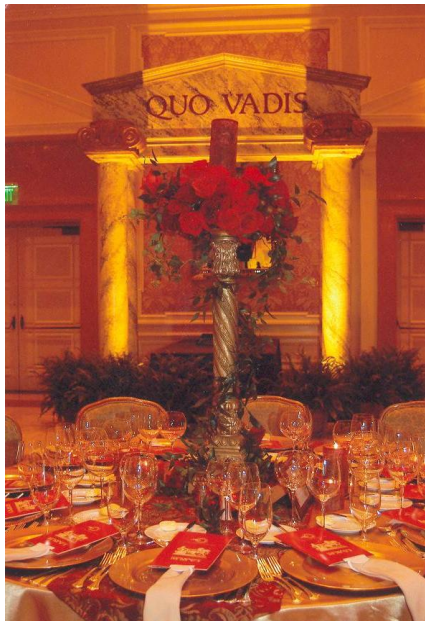
The Palm Beach Pops were showcased in addition to two famous Broadway Stars who joined the group banquet along with Maestro Bob Lappin. The Dinner was themed with a Broadway accent, along with table names depicting great composers from the American Songbook!



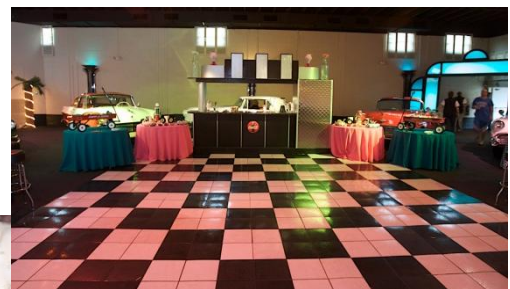
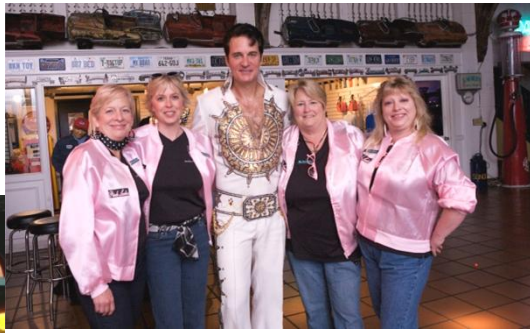
Palm Beach Politesse



*Palm Beach
..... Phenomenal!*



Palm Beach Poodle Skirts, Pony Tails and Pink Ladies at a Vintage Car Museum!



Palm Beach...
Art under the Palms!

Our Signature Theme Party



*Palm Beach Panorama
from a
Penthouse Private Club!*





“SAY..... It’s CROQUET!”

THE CHARLES P. STEUBER
NATIONAL CROQUET CENTER **NCC**

A unique venue with interactive team building!

Royal treatment at a world-class facility with seasoned pros and professional coaches...

Gourmet Catering fit for *your* kings & queens!



An ideal daytime or evening venue !

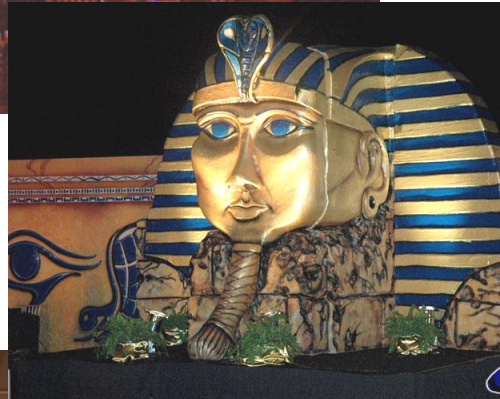


Palm Beach Polo Club or Palm Beach International Raceway

Pulsating Venues for Your Private Group Event!



Production Extravaganzas





Palm Beach Playground





CEO GOLFERS



The CEO GOLFERS 2010 WORLD CHALLENGE was handled by PTI at Trump International Golf Club!

WORLD CHALLENGE 2010

UAE - ITALY - GERMANY - NETHERLANDS - USA





Palm Beach Pristine





*Surprise your attendees with their very own
“Castle in the Sand”!*

Palm Beach Personalities



Palm Beach

by



**Professional Touch
International**
*As Your Company's
Liaison to
Palm Beach Pizzazz!!*

**Transportation
Activities & Tours
Exclusive Golf Courses
Speakers
Spouse Programs
Pillow Gifts**

**Hotel
Venues
Mansions & Estates
Restaurants
Private Clubs
Yacht Cruises**

**Caterer
Décor
Entertainment
Cultural Vignettes
Artists & Artisans
AV Production**

Palm Beach Philanthropy

Professional Touch International not only supports countless fund-raising events, but offers corporate clients an opportunity to partner with Palm Beach County for “**CHARITABLE COMMUNITY EXPERIENCE**”.

Our link to the West Palm Beach Mayor’s office and the heads of various philanthropic organizations affords us entrée to orchestrate *unique humanitarian experiences* for visitors who wish to participate in a one-day volunteer program.

In addition to **HABITAT FOR HUMANITY** and **THE BOYS & GIRLS CLUBS**, some additional community program involvement through PTI are as follows:

ALZHEIMER’S COMMUNITY CARE

Assisting with the care and support of those who attend this “day care center” for those suffering from Alzheimer’s.

ANIMAL SHELTER

Caring for animals and helping with multi-faceted tasks at a local animal shelter.

QUEEN FOR A DAY

Pampering little girls with critical or terminal illnesses in hospitals, staging a meaningful beauty pageant for the day....making them feel like the little beauty queens they truly are. And for boys, local policemen & firemen support the event for an unforgettable experience.

PAINT YOUR HEART OUT

Assisting the elderly, disabled and low income families, unable to afford the upkeep on their residence. “Rebuilding Together” repairs the interior and exterior of qualifying homes, and “Paint Your Heart Out” paints the exterior of homes with *the Solid Waste Authority’s recycled paint* at no cost to the homeowner.

Palm Beach Proof in the Pudding

....just ask some of our esteemed clients!



Berkley
Mid-Atlantic Group



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CANYON RANCH. *The Power of Possibility.*



Master Swiss Chocolatier since 1845



CEO
GOLFERS



Studley

WORLD CHALLENGE 2010

UAE - ITALY - GERMANY - NETHERLANDS - USA



Vive
magazine

Life for the Sophisticated Florida Woman